

KEEP TEXAS OPEN FOR BUSINESS

Economic Impact of Discrimination in Texas

Proposals to expand the Texas Religious Freedom Restoration Act (TRFRA) and similar legislation that can be used to discriminate against LGBT citizens will negatively impact the growth of the Texas economy by:

- Reduced GDP and job losses, especially from travel and tourism.
- Reduced ability to attract and retain top talent, especially among millennials.
- Reduced investment by major employers who oppose the legislation and whose corporate policies prioritize diversity and inclusion within their workforce



GDP and Job Losses

	Projected and/or actual GDP losses	Projected equivalent GDP losses in Texas	Projected equivalent Texas job losses
Indiana SB 101 Bill passed but after massive outcry and loss of business, it was amended	\$1.5B in losses (.5% of GDP) \$40M expansion cancelled by Angie's List Threat of loss of NCAA tournament	\$8.5B in losses (.5% of GDP)	185,000
North Carolina HB 2 Bill passed and signed by Gov. McCrory resulting in backlash from business, sports and entertainment communities	\$5B projected annual loss due to HB 2 \$630M in actual business losses since March \$197M in sports-related losses due to NBA, NCAA and ACC cancelling events \$61M in entertainment-related losses \$38M in tourism losses	\$135M+ projected loss if San Antonio loses 2018 NCAA Final Four tournament and Dallas loses Women's NCAA Final Four \$38M loss over four years at SXSW \$108M loss over four years at F1 Racing	100,000+

- Attitude of Texas voters toward LGBT rights has shifted. Specifically, Texas residents are now overwhelmingly in support of LGBT discrimination protection.

Support of LGBT Workplace Protections (Non-LGBT Respondents)

Democrats	Republicans	Independents	Tea Party
79%	61%	75%	57%

- Major Texas employers have policies that require protections for LGBT employees.

For more information about how to Keep Texas Open for Business, visit: www.keeptexasopen.org